



# THE BODY SHOP FOUNDATION

Ms J Trease  
Polaris Project  
P O Box 53315  
Washington DC  
2009  
USA

1 October 2010

Dear Ms Trease

## APPLICATION FOR FUNDING SUPPORT

I am delighted to inform you that the Americas Grants Panel of The Body Shop Foundation has agreed to support Polaris Project with a donation of £5,000.00 (five thousand pounds sterling).

The grant is towards the National Human Trafficking Resource Center (NHTRC) program.

Your international payment for £5,000.00 will be sent to you in the next couple of weeks.

We would be pleased to receive an update on the progress of the project at 6 months or completion of project. Please send these electronically wherever possible. I am enclosing some guidelines which indicate the sort of information we require in your reports. We would also be most grateful if you could provide any photographic or other images related to the project that could be used by us for internal communication purposes.

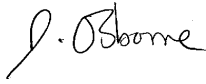
If you agree to these conditions please sign and return a copy of this letter.

You may be contacted in the future by a representative of The Body Shop International who wishes to do volunteering work for your organisation. If you would rather NOT be contacted by a volunteer, or the work of your organisation is not appropriate for volunteer support, please let us know so that we can note this on our records.

Thank you for your application and we are delighted to be working with you.

Yours sincerely,

Receipt of donation  
and agreement to conditions



Debbie Osborne  
On behalf of  
The Body Shop Foundation

on behalf of  
Polaris Project

Date:

# THE BODY SHOP FOUNDATION

## MONITORING AND EVALUATION

### PROJECT REPORT FORM

1. Has the project, to date, achieved all or most of its stated objectives within the timescale set out.

The National Human Trafficking Resource Center (NHTRC) successfully achieved all stated grant objectives. However, this occurred on a delayed timeline due some programmatic constraints. The NHTRC successfully coordinated the design and development of outreach cards in the designated four languages: English, Korean, Spanish, and Russian. The NHTRC Flyer was translated into an additional 13 languages, as previously outlined in the application, plus an additional 14 languages. The additional languages translated were: Arabic, Farsi, Italian, Mandarin, Polish, Tagalog, Thai, Vietnamese, Hebrew, Hindi, Romanian, Turkish, German, and Japanese.

2. If so, explain how the issue you were trying to address has been improved or changed and provide a brief breakdown of the project's achievements, including any statistical information that is available.

We printed 2000 flyers and 58,000 outreach cards to distribute and made both the flyers and the outreach cards available on the NHTRC website for purchase through third party vendors.

The NHTRC Flyers can be accessed by clicking on the following link:

<https://na4.salesforce.com/sfc/p/300000006E4SG7o0Y.Iy4LOh5Ff0ttxmSZeKP4k=> . The outreach cards can be accessed by clicking on the following links: English –

<https://na4.salesforce.com/sfc/p/300000006E4SMOIt9BWbULFIRHxejF.QSW4L55Q=> ,

[https://na4.salesforce.com/sfc/p/300000006E4SEzHqFbdANn0rf6Of6ZV\\_NszN0\\_s=](https://na4.salesforce.com/sfc/p/300000006E4SEzHqFbdANn0rf6Of6ZV_NszN0_s=) ;  
Spanish –

[https://na4.salesforce.com/sfc/p/300000006E4Sp8fHFHhtJLMdrl5AiWy\\_4onW1bM=](https://na4.salesforce.com/sfc/p/300000006E4Sp8fHFHhtJLMdrl5AiWy_4onW1bM=) ,

[https://na4.salesforce.com/sfc/p/300000006E4SY5d1RfvClyAAQPiboowqt\\_DbAqc=](https://na4.salesforce.com/sfc/p/300000006E4SY5d1RfvClyAAQPiboowqt_DbAqc=) ;  
Korean –

[https://na4.salesforce.com/sfc/p/300000006E4SIgnichB3GGO\\_rMgeOvkfshgC.W0=](https://na4.salesforce.com/sfc/p/300000006E4SIgnichB3GGO_rMgeOvkfshgC.W0=) ,

[https://na4.salesforce.com/sfc/p/300000006E4S\\_s1b6XVTMp5NB7V39sRzSkBAadxA=](https://na4.salesforce.com/sfc/p/300000006E4S_s1b6XVTMp5NB7V39sRzSkBAadxA=) ;  
Russian –

<https://na4.salesforce.com/sfc/p/300000006E4Svp2A46qzWnAsDr5AqKe2SWKISdY=> ,

<https://na4.salesforce.com/sfc/p/300000006E4SM574fVsNOlvispP279T5qE697dg=> .

Five of the 16 flyers were made available online starting in May of 2011. Since being made available online, the five translations (Mandarin, Vietnamese, Japanese, German, Tagalog) have been viewed more than 100 times. Statistics on the other translations are not yet available. The availability of these materials will be beneficial to the anti-trafficking movement by reaching additional populations and providing them with the relevant information to connect with resources to support and empower victims and survivors of human trafficking.

3. Where certain objectives have not been achieved, what plans are there to review and amend the project's work?

All objectives were achieved for this project.

4. If you answered question 3 above, please set out the targets to be met to achieve the reviewed project work.

5. Provide unexpected achievements due to our grant, recent success stories etc.

Through the grant from the Body Shop Foundation, Polaris Project had our materials translated into additional language such as Hebrew, Hindi, Romanian, and Farsi, which are languages that exceeded the capacity of the translation network developed by the NHTRC. This achievement will empower these communities to obtain resources and information to learn about human trafficking and to report suspicious situations and assist victims.

6. Provide feedback and, where possible, oral testimony from direct beneficiaries of the project.

As mentioned above, the NHTRC Flyers have been downloaded more than 100 times. The outreach cards were just recently made available and thus, additional statistics for this resource are not yet available.

However, Operation Broken Silence of Memphis, Tennessee wrote to us that "The NHTRC has been immensely helpful for us as an NGO. We can confidently recommend the posting of your flyer and take peace in the knowledge that victims who contact the hotline will be provided with adequate services, such as translation or emergency response by local law enforcement." Additionally, the Iowa Network Against Human Trafficking stated that "Their [the NHTRC] service is vital to victims and organizations in Iowa who need assistance to report and identify potential cases, and as such our agency shares the phone number of the NHTRC in all of our public awareness and outreach efforts".

7. Outline future plans in brief as a point of interest.

These resources will continue to be made available online to service providers, law enforcement, community members, and other visitors of the website with the ultimate goal of educating a variety of communities and connecting them with the resources necessary to support and empower victims of human trafficking. There are plans for additional translations to be completed for both the NHTRC Flyers and outreach cards to further increase the communities that are aware of the NHTRC hotline and that can be connected to information, resources and services for victims.

In addition, the NHTRC plans to utilize the initial design of the outreach cards and modify the language to develop outreach cards that are phrased to reach specific populations. These cards will be translated into various languages using the translation networks we developed as a result of this project.

